

## **AD-HOC DEV**

We develop customized technology solutions to improve your data infrastructure and analytical capabilities

Incorporate customized AI Tools, uniquely tailored to your business, industry and data ecosystem, to gain a competitive advantage that drives your business success

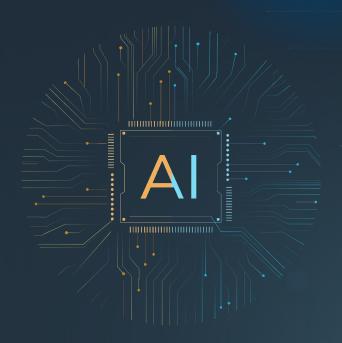


## **CUSTOMIZED AI TOOLS**

Unleash the potential of **artificial intelligence** and **machine learning** in your company!

We work closely with your team to create a **solid** and **high quality database**, facilitating the successful implementation of artificial intelligence tools that maximize your results.

We develop **generative models** trained with your company's unique data structure, so you can interact with it and get accurate and relevant answers in a **secure environment**.



## PREDICTIVE MODELS PER BUSINESS VERTICAL

	MODEL 1  ▼	MODEL 2  ▼	MODEL 3
COMERCIAL	Sales	Churn	Client
	Forecasting	Analysis	Segmentation
E-COMMERCE	Product	Purchase	Shopping cart
	Recommendation	Forecasting	Analysis
MARKETING	Marketing Attribution	Targeting	Publicity Optimization
SEO	Keywords	Content	Traffic
	Analysis	Optimization	Forecasting
OPERATIONS	Demand	Resource	Equipment
	Forecasting	allocation	Maintenance
HR	Personnel Turnover	Candidate Selection	Performance Evaluation
CRM	Customer Lifetime	Sentiment	Customer
	Value	Analysis	Satisfaction



## **NEXT STEPS**

We are interested in understanding your current situation and building confidence in the process

We propose an initial meeting to get to know your business and understand which tools are best suited to your needs



**SCHEDULE A MEETING** 

